

# mm2 Asia Ltd

## Rights issue to deleverage

## SINGAPORE | CONSUMER (ENTERTAINMENT) | UPDATE

- Announced 1-for-1 rights issue to raise gross proceeds S\$54.65mn at 4.7 cents per rights.
- To pay off medium-term note due on 27 April 2021 and for general working capital and operations.
- This report has no stock rating, financial forecasts or target price.

## **Company background**

mm2 Asia is a leading Asian media group with a core business in the production of content for films, TV and online entertainment. It has businesses in: 1) content production, distribution and sponsorship (33% of revenue); 2) post-production and content production (4%); 3) cinema operations (37%); and 4) event production and concert promotion (26%). It operates in Singapore, Malaysia, Taiwan, China and Hong Kong, with Singapore contributing 55% to FY20 revenue.

mm2's core business is film, TV and online content production, distribution and sponsorship. It produces only content that is fully funded by film and content investors, which affords it a degree of defensiveness. With a fully funded pipeline of 20 titles for FY22 vs 14-18 titles in pre-Covid years, the group sees a steady recovery from Covid.

#### The news

mm2 has announced an underwritten and renounceable 1-for-1 rights issue to raise gross proceeds of \$\$54.65mn. Net proceeds would be about \$\$54.15mn, from 1,162,804,610 new rights issued.

- a. Estimated timeline. No timeline has been announced. An EGM for approval is likely to be held in early March. If approved, the new shares could be listed by mid-April 2021.
- b. Theoretical ex-rights price (TERP) is \$\$0.066, based on its closing price of \$\$0.085 on 11 February. The TERP is at a 22.4% discount to its closing price.
- c. Conditions. These include EGM approval. The underwriting agreement includes an extension of the maturity for its \$\$47.85mn convertible bond to 31 December 2021, as announced on 21 January 2021.
- d. Purpose. Proceeds will be used to repay a S\$51.75mn medium-term note due on 27 April 2021 and for general working capital and operations.

## Summary

The rights issue will help mm2 de-gear its net debt of \$\$253.2mn as at September 2020. The next phase of de-gearing is a proposed listing of its cinema business under mm Connect Pte Ltd. Assuming an IPO or spin-off in-specie the \$\$47.85mn convertible bond would turn into equity. Another S\$75mn of debt (or half total debt) in its cinema business could also be deconsolidated. After the rights issue and cinema listing, mm2's net debt could shrink to around S\$75mn.

At the current share price, the market cap of mm2 would be \$\$153mn after the rights issue. mm2's 76.88% stake in UnUsUaL Ltd (UNU SP, Not Rated) alone is worth S\$130mn. In addition, mm2 shareholders would have the opportunity to receive "free" cinema shares in a listing. On the existing film production operations, mm2 mentioned that it has a strong pipeline of over 20 titles for release in FY2022, compared to the typical 14-18 in previous years.



## 15 February 2021

### **NON-RATED**

CLOSING PRICE	SGD 0.085
FORECAST DIV	NA
TARGET PRICE	NA
TOTAL RETURN	NA

### COMPANY DATA

BLOOMBERG CODE:	MM2 SP
O/S SHARES (MN):	1,162.8
MARKET CAP (USD mn / SGD mn):	75/99
52 - WK HI/LO (SGD) :	0.24/0.08
3M Average Daily T/O (mn):	0.89

#### MAJOR SHAREHOLDERS

HSBC Nominees	16.9%
CGS-CIMB Securities	16.8%
Starhub	9.8%

#### PRICE PERFORMANCE (%)

	1MTH	змтн	1YR
COMPANY	(39.3)	(51.1)	(59.5)
STI RETURN	(1.8)	8.4	(4.0)

#### PRICE VS. STI



Source: Bloomberg, PSR

### **KEY FINANCIALS**

Y/E Mar, SGD ('mn)	FY18	FY19	FY20
Revenue	192.0	266.2	235.8
Gross Profit	87.3	124.2	89.4
EBITDA	64.1	78.5	87.4
Profit after tax	29.51	28.72	6.29
P/NAV (x)	0.47	0.37	0.36
P/E (x)	4.29	5.15	29.31
ROE	14.2%	10.8%	2.3%

Source: Company, PSR

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### What does it mean?

Deleveraging and strengthening balance sheet. The rights issue is expected to raise gross proceeds \$\$54.65mn, of which \$\$51.75mn is intended for paying off the medium-term note due on 27 April 2021. Short-term borrowings and debt securities increased from S\$131.7mn in 2HFY20 to S\$181.9mn in 1HFY21. Based on 1HFY21 numbers, NAV/share would fall 38% from 0.21 cents to 0.13 cents with the rights issue. Gearing would drop from 50.6% to 46.2% and 39.8% if mm2 Connect is successfully listed.

The medium-term note was issued under a US\$300mn Guaranteed Multicurrency Medium Term Note Programme on 27 April 2018. The medium-term note, MMASIA 7% 27Apr2021 Corp (SGD), is mm2's only senior unsecured bond with a coupon rate of 7%. Its latest asking price on 10 February 2021 was \$\$95.92, which had recovered from about \$\$79 in January 2021.

Melvin Ang, Founder, Executive Chairman, has expressed his intention to vote for the rights and subscribe to his entitlement, flagging his support for and commitment to mm2.

## Other updates

- 1. IPO of cinema business, mm Connect. In December 2020, mm2 announced a possible listing of its cinema business, which is operated by its wholly-owned subsidiary, mm Connect, on the Catalist. The proposed spin-off and listing are in their preliminary stages. If successful, the listing could help to de-gear mm2's balance sheet further, potentially converting its \$\$47.85mn convertible bond\* into equity.
- Potential acquisition of Golden Village cinemas. mm2 has also proposed a merger of its Cathay cinemas with Golden Village cinemas. Golden Village is Singapore's largest cinema chain, owned by Orange Sky Golden Harvest Entertainment. mm2 operates 64 screens at eight locations in Singapore under its "Cathay" brand. Another 14 cinemas are operated in Malaysia under three different brands. Golden Village operates 112 screens at 14 locations, commanding about 40% of the market. The combined entity would be the biggest cinema operator in town. Improved margins are expected from synergies and economies of scale. The merger is being pursued on the basis that both parties will bring in one or more new investors to inject capital into the merged business. The additional working capital is expected to fortify the balance sheet of the combined business.
- Extension of maturity date of convertible securities issued by cinema subsidiary, mm Connect. The maturity date of the convertible securities was originally 7 February 2021. This has been extended to the earlier of: 1) the date when the IPO of mm Connect is first open for acceptance; or 2) 31 December 2021. Conversion price is set at a 15% discount to the IPO price.
- Private-equity interest. On 7 February 2021, mm2 also announced that it had received a non-binding term sheet from a Singapore private-equity investor expressing interest in taking a minority stake in one of the group's core businesses. This could potentially add another source of capital for mm2 to pare down its debt.

All developments are proceeding concurrently and independently.

Figure 1: We estimate net debt S\$75mn post rights and cinema spin-

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	S\$mn
Cash	11.1
Borrowing - current	(181.9)
- non-current	(82.5)
Net debt (Sep20)	(253.3)
Less: Rights Issue	54.2
Convertible bond	47.9
	(151.3)
Less: Assume 1/2 debt	
is tied to mm Connect	75.6
Net Debt post de-gearing	(75.6)
Source: PSR, Company	

\*On 7 February 2018, mm Connect Pte. Ltd. (cinema subsidiary of mm2) issued a 2% \$47.85mn convertible note and bond(CBCN-1) in the ratio of 1:2. Maturity date of convertible note shall be the earlier of the IPO or  $3^{rd}$  anniversay of issuance date. Whilst convertible bond maturity is third anniversary of issuance or second anniversary if IPO completed on or before the thrid anniversay.



## **Financials**

Y/E Mar, (S\$'000)	FY18	FY19	FY20	1H21
Revenue	192,035	266,187	235,774	19,907
Cost of sales	(104,728)	(141,988)	(146,387)	(19,777)
Gross profit	87,307	124,199	89,387	130
Administrative Expenses	(47,035)	(69,893)	(67,902)	(22,453)
Otherincome	947	4,503	575	8,063
Otheritems	214	(1,130)	7,149	(1,374)
EBIT	41,433	57,679	29,209	(15,634)
Finance expenses	(4,932)	(17,876)	(19,436)	(9,610)
Share of profit of associates an	112	22	(147)	234
Profit before tax	36,613	39,825	9,626	(25,010)
Income tax	(7,099)	(11,109)	(3,337)	(783)
Profit after tax	29,514	28,716	6,289	(25,793)
Profit attributable to owners	22,395	19,138	3,334	(22,415)

Per share data (SGD cents)

Y/E Mar	FY18	FY19	FY20	1H21
BVPS	17.93	22.93	23.53	21.30
EPS	1.98	1.65	0.29	-1.93
DPS	_	_	_	_

ash Flow	

Y/E Mar, (\$\$'000)	FY18	FY19	FY20	1H21
CFO				
Profit after tax	29,514	28,716	6,289	(25,793)
Adjustments	33,634	48,233	89,104	33,031
WC changes	(57,321)	(52,720)	(54,265)	(6,989)
Cash generated from ops	5,827	24,229	41,128	249
Tax paid	(5,160)	(9,775)	(8,542)	(1,877)
Cashflow from ops	667	14,454	32,586	(1,628)
CFI				
CAPEX, net	(52,642)	(9,297)	(26,995)	(9,370)
Others	(21,030)	(229,037)	71	23
Cashflow from investments	(73,672)	(238,334)	(26,924)	(9,347)
CFF				
Proceeds from issuance of share	64,084	-	-	-
Loans, net of repayments	(55,244)	99,585	31,095	4,051
Interest paid	(943)	(8,752)	(15,930)	(6,551)
Others	132,716	59,468	(11,322)	(4,726)
Cashflow from financing	140,613	150,301	3,843	(7,226)
Net change in cash	67,608	(73,579)	9,505	(18,201)
Cash at start of period	24,858	92,180	18,566	28,088
Effects of exchange rate	(286)	(35)	17	(122)
Ending cash	92,180	18,566	28,088	9,765

Source: Company, Phillip Securities Research (Singapore)

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**Key Ratios** 

ROE

ROA

Gearing

Balance Sheet				
Y/E Mar, (S\$'000)	FY18	FY19	FY20	1H21
ASSETS				
Intangible assets and goodwill	290,295	289,652	279,812	282,458
PPE	42,095	36,437	112,894	103,141
Trade and other receivables	-	3,500	21,603	20,867
Others	13,512	48,512	67,172	72,244
Total non-current assets	345,902	378,101	481,481	478,710
Cash and cash equivalents	93,180	18,566	29,383	11,076
Trade and other receivables	107,890	180,656	138,434	126,806
Others	35,218	88,401	88,012	90,452
Total current assets	236,288	287,623	255,829	228,334
Total Assets	582,190	665,724	737,310	707,044
LIABILITIES				
Borrowings	60,970	186,172	126,144	82,457
Trade payables	3,600	-	-	-
Others	18,150	17,365	73,300	72,850
Total non-current liabilities	82,720	203,537	199,444	155,307
Borrowings	4,972	36,820	131,693	181,897
Trade and other payables	273,043	131,356	91,720	85,693
Others	12,991	27,382	40,847	36,419
Total current liabilities	291,006	195,558	264,260	304,009
Total Liabilities	373,726	399,095	463,704	459,316
EQUITY	450.070	450.070	450.070	450.070
Share capital	152,870	152,870	152,870	152,870
Reserves	(30,907)	(14,455)	(14,435)	(14,504)
Retained profits/(Accumulated Ic	56,610	75,748	79,082	56,667
Non-controlling interests	29,891	52,466	56,089	52,695
Total equity	208,464	266,629	273,606	247,728
Total equity and liabilities	582,190	665,724	737,310	707,044
Valuation Dation				
Valuation Ratios Y/E Mar	FY18	FY19	FY20	1H21
P/E (x)	4.29	5.15	29.31	-0.43
P/B (x)	0.47	0.37	0.36	0.40
EV/EBITDA (x)	1.12	3.86	3.75	
Dividend yield (%)	-	-	-	_
Growth & Margins (%)				
Growth				
Revenue	100.6%	38.6%	-11.4%	-83.0%
Gross profit	92.9%	42.3%	-28.0%	-99.8%
EBITDA	53.3%	22.5%	11.3%	-113.6%
EBIT	62.9%	39.2%	-49.4%	-156.5%
Margins				
Gross profit margin	45.5%	46.7%	37.9%	0.7%
EBITDA margin	33.4%	29.5%	37.1%	-26.5%
EBIT margin	21.6%	21.7%	12.4%	-78.5%
Net profit margin	15.4%	10.8%	37.9%	0.7%
	13.7/0	10.070	37.370	0., 70

14.2%

5.1%

-18.0%

10.8%

4.3%

48.8%

2.3%

0.9%

45.5%

-10.4%

-3.6%

50.6%

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